

**procurement  
health**  
ENGLAND 2024

WEDNESDAY 3 JULY 2024 | NEC BIRMINGHAM

**SPONSORSHIP & EXHIBITION OPPORTUNITIES**

[www.p4hengland.co.uk](http://www.p4hengland.co.uk)



# procurement health

ENGLAND 2024

WEDNESDAY 3 JULY 2024 | NEC BIRMINGHAM

Connecting buyers and suppliers from across the healthcare sector, P4H England will provide extensive skills development, networking, collaboration and product showcase opportunities for organisations that are actively working with the healthcare sector or are keen to break into in England's £35bn+ healthcare procurement marketplace. P4H England will bring together buyers and suppliers to examine the key issues, including the financial challenge and climate crisis, and how these have impacted healthcare procurement across England.

The scale of NHS Commercial activity at national, regional and local levels across England is significant, with around £35 billion spent across over 80,000 suppliers. This covers all supplier-related activity, including procurement of products and services, commercial innovation and supply chain management.

P4H England will provide a unique opportunity to drill down into the detail of the Strategic framework for NHS Commercial released last November, which set out a clear strategic direction across key commercial capabilities in managing key supply markets and suppliers, commercial arrangements with suppliers, as well as looking at unnecessary cost and waste, and missed opportunities to drive additional value and leverage scale.

Generate sales leads

Build valuable relationships

Build your brand exposure with key decision makers

Develop market insight for competitive advantage





Thank you to our event partners

**NHS**  
England

**NHS**  
Supply Chain

**NHS**  
London Procurement  
Partnership

**NHS**  
Commercial Solutions

**NHS**  
North of England  
Commercial Procurement  
Collaborative

**GS1**  
UK

**HCSA**

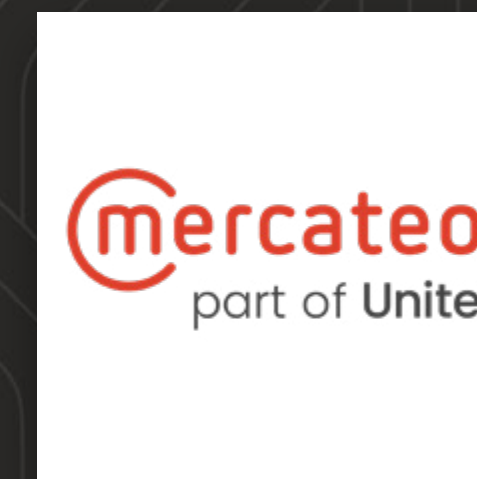
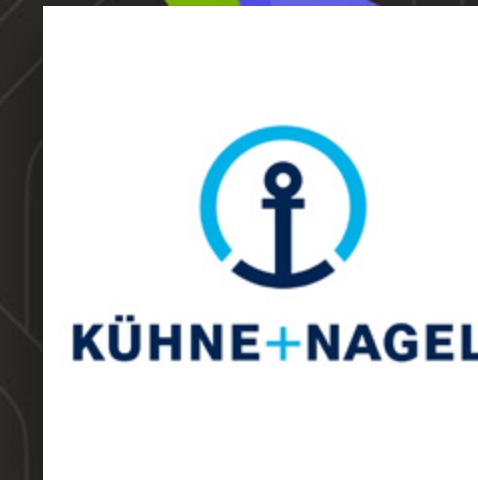
  
Crown  
Commercial  
Service

 **CIPS**  
Chartered Institute of  
Procurement & Supply

 **HCI**  
Health  
Contracts  
International

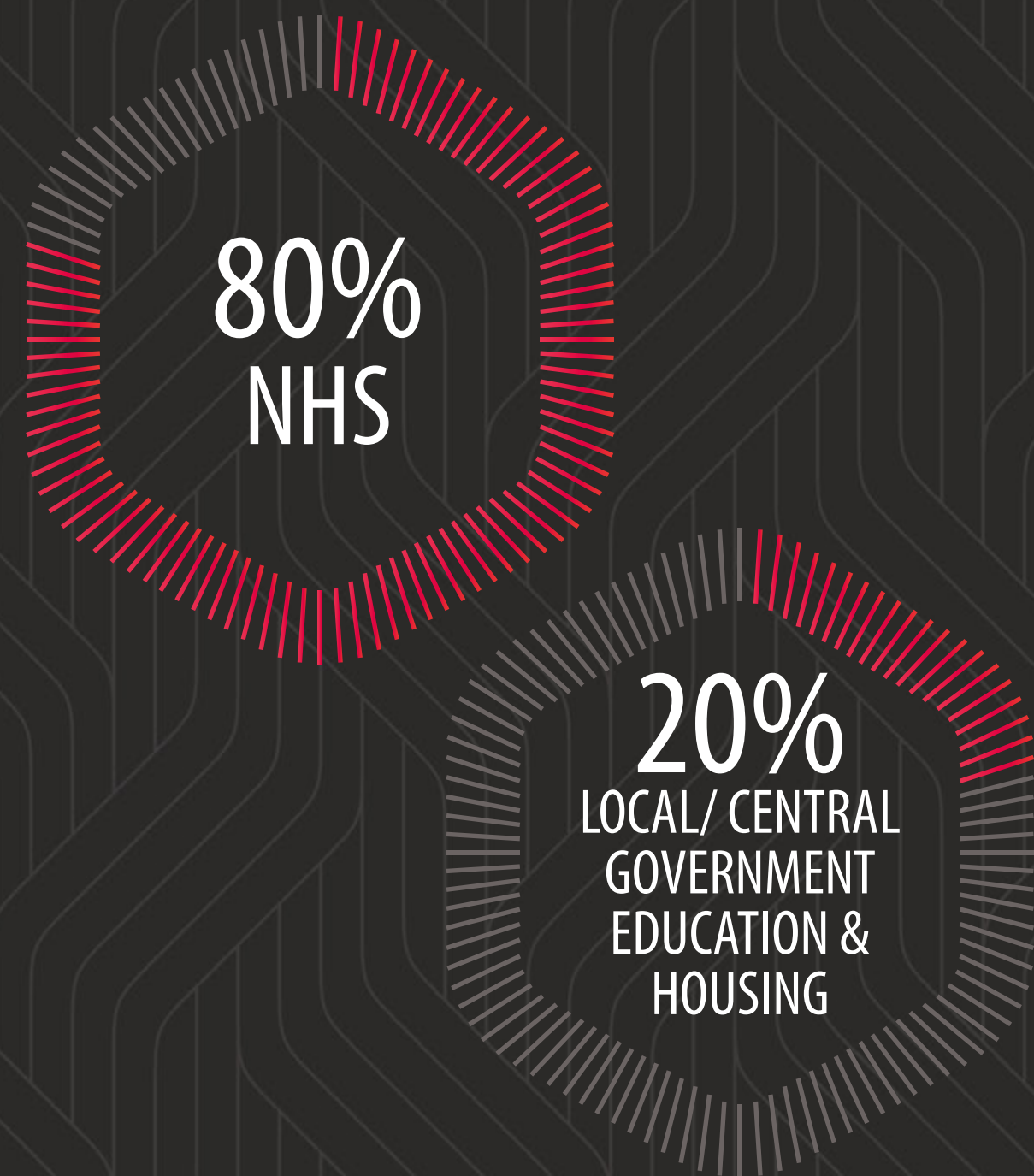


## Past participants have included





Public Sector Audience Break down



**1500+**  
EXPECTED  
DELEGATES

**£35bn**  
MARKETPLACE  
SPEND

**71%**  
OF REGISTRANTS  
FROM SENIOR  
MANAGEMENT/  
DIRECTOR  
POSITIONS

# AUDIENCE PROFILE

## Sample List of NHS Organisations Attending

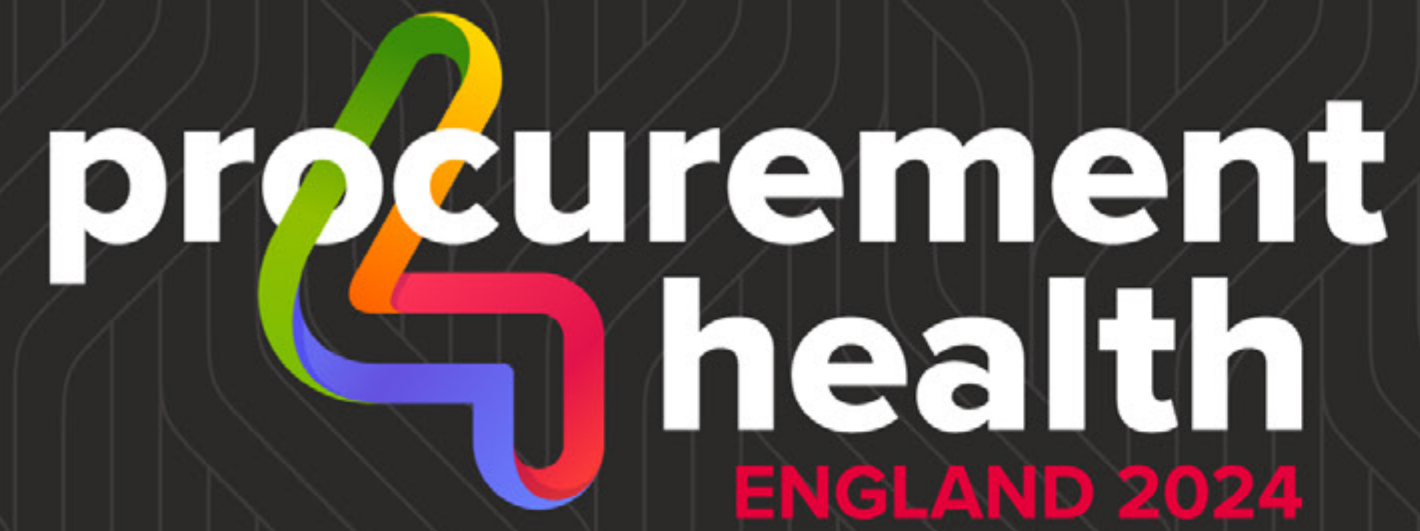
- Birmingham Womens and Childrens NHS Foundation Trust
- Central Surrey Health
- University Hospitals NHS Foundation Trust
- NHS Supply Chain
- South East Coast Ambulance Service
- Yorkshire Ambulance Service
- South Central & West Commissioning Support Unit
- Manchester University NHS Foundation Trust
- NHS North East London
- NHS Shared Business Services
- Health Procurement Liverpool
- Sheffield Teaching Hospital
- NHS England

## Sample Job Titles in Attendance:

- Procurement Manager
- IT Procurement
- Clinical Procurement
- Category Manager
- Head of Supply Chain & Logistics
- Senior Buyer
- Facilities Manager
- Compliance Manager
- Framework manager
- Head of Bid Management







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## Sponsorship Opportunities

There are a range of sponsorship opportunities available at P4H England 2024, offering organisations the opportunity to maximise their brand before, during and after the event. All sponsorship packages include an exhibition stand with lighting, electrics and furniture package as well as complimentary tickets to attend and access to the event app on day for scanning leads during the day. Premium options include exclusive sponsor branding, opportunity to present in a zone on the day and exclusive managed marketing campaigns to delegates in attendance.



Sponsor  
Packages from  
**£7,000**  
+VAT



Exhibition  
Stands from  
**£4,000**  
+VAT

## Exhibition Opportunities

All exhibition packages include an electrics package (which includes 1 x 500kW socket), exhibitor attendee passes, carpet and a furniture package.

All exhibition packages have the option to upgrade to include dedicated marketing campaigns pre event.

Details of Lead-up marketing packages available can be seen on page 8 & 9 of this brochure.

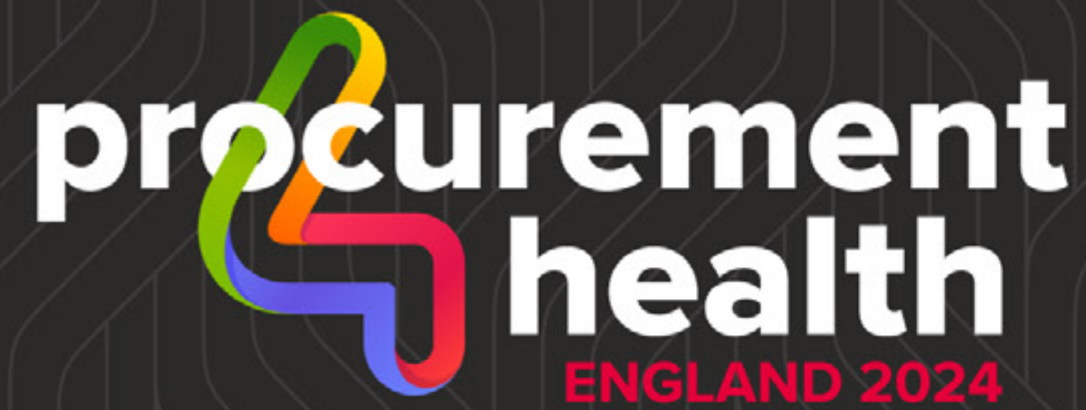
### Shell scheme

Shell scheme space includes the white shell scheme structure, fascia with your company name and stand number and lighting in addition to the above.



Table top packages also available for the micro small businesses interested in the event





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## Upgrade Your Package

Gain additional exposure for your organisation and enhance your participation at P4H England 2024 by upgrading your exhibition package to include one of our exclusively designed lead-up marketing campaigns for the event.

Provided by the BiP Group through the Cadence Marketing Team, we have a limited number of opportunities for our exhibitors and sponsors to secure an exclusive email marketing package that is focused on the promotion of your organisations involvement at the event.

The Cadence Marketing package options will support your organisation reaching all public sector contacts registered to attend the event as well as a wider public sector audience.

Further information on marketing package options can be seen on the next page or one of the event sales team would be happy to discuss this with you.

Marketing reaching  
**5000+**  
public sector  
audience

**95%**  
email delivery  
rate

**In-house  
researched  
public sector  
database**

Exclusive Digital Marketing Packages Powered by



## About Cadence Marketing

Cadence Marketing specialises in connecting businesses with public sector buyers at the right time through data-driven and targeted marketing solutions. This ensures early market engagement, helping you to connect with key event participants before and following the event, promoting your organisation's products and services.

With over 200,000 contacts across 32,000 organisations, the comprehensive public sector database gives you access to decision makers and influencers from all sectors including Central Government, Local Government, NHS, Education, MOD, Blue Light and Emergency Services.

Whether you need B2G pre-market engagement, market research to understand your audience or creative content and messaging – Cadence Marketing helps you with all your public sector marketing needs.

To discover the many benefits of adding a digital marketing solution to your sponsorship or exhibition package, please email [exhibitions@p4hengland.co.uk](mailto:exhibitions@p4hengland.co.uk) or call **0141 739 5383**.



Upgrade your  
package to include  
marketing from as  
little as  
**£1,750+VAT**

## Upgrades

### Enhanced Marketing Package (Standard)

- One send marketing campaign pre-event sent to :**
  - All public sector pre-registered delegates
  - An audience build, up to 5,000 public sector contacts from BiP's wider public sector database
- Customer to supply email content which must note their involvement in the event**
  - BiP will provide content examples
  - BiP will review supplied content with one round of feedback provided via email
- Email or 15min kick-off call to confirm:**
  - Audience build
  - Timeframes
  - Process and expectations
- Full end of campaign reporting will be provided**

### Enhanced Marketing Package (Extra)

- Two send marketing campaign (pre and post-event) sent to :**
  - All Public sector pre-registered delegates
  - And an audience build, up to circa 5,000 public sector contacts from BiPs wider public sector database (larger audience available at additional cost)
- Customer to supply email content which must note their involvement in the event**
  - BiP will provide content examples
  - BiP will review supplied content with one round of feedback provided via email
- Light 15min kick off call/TEAMS call or email communication to confirm :**
  - Audience build
  - Timeframes
  - Process and expectations
- Full end of campaign reporting will be provided**

### Enhanced Marketing Package (Pro)

- Three send marketing campaign (pre and post-event) sent to :**
  - All Public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database
- Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final Kick off call to confirm :
    - Audience build
    - Timeframes
    - Process and expectations
- Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- Includes weekly reporting by email and end of campaign reporting**
- Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event.**



**As Platinum Sponsor you will benefit from prime corporate branding on the event website, marketing campaigns and on the day signage. This package provides you with the opportunity of delivering a 20minute presentation in one of our dedicated Skills Zones in your sector of expertise. Full package elements outlined herewith:**

- Platinum Exhibition package (4x4m shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 20-minute speaking slot on an agreed topic within one of the dedicated Training Zones
- 10 x All Access exhibitor passes including catering
- 8 x Passes to invites for Partners or Customers as your guest on the day
- Premium positioned corporate branding on event website as Headline Sponsor
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Inclusion in pre-event newsletter to all P4H England attendees
- Corporate branding on the presentation holding slides
- Reserved Keynote Arena Seating for 6 people for 2 agreed sessions
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only

## Platinum Sponsor Package (limited to 2 organisations)

### Premium Option includes:

- Bespoke managed email marketing campaign to include :
  - ◇ 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event
    - 1 pre-event campaign to promote your proposition
    - 1 post-event campaign about your proposition
  - ◇ Dedicated consultation on your campaign content and delivery timescales
  - ◇ Individual report sent after each email activity with marketing results and leads included
  - ◇ Full marketing campaign report at the end of marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up



Contact the team today to discuss sponsoring/exhibiting at P4H England 2024.  
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or book a **1-2-1 appointment** with our advisors at the time of your choosing.



## Cyber Security Sponsor Package (Exclusive to 1 organisation)

**As Cyber Security Sponsor you will benefit from prime corporate branding on the event website, marketing campaigns and on the day signage. This package provides you with the opportunity of delivering a 20minute presentation in one of our dedicated Training & Engagement Zones in your sector of expertise. Full package elements outlined herewith:**

- Gold Exhibition package (5x3m shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 20-minute speaking slot on an agreed topic within one of the dedicated Training Zones
- 10 x All Access exhibitor passes including catering
- 8 x Passes to invites for Partners or Customers as your guest on the day
- Premium positioned corporate branding on event website as Official Cyber Security Sponsor
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Inclusion in pre-event newsletter to all P4H England attendees
- Corporate branding on the presentation holding slides
- Reserved Keynote Arena Seating for 6 people for 2 agreed sessions
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only

### Premium Option includes:

- Bespoke managed email marketing campaign to include :
  - ◇ 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event
    - 1 pre-event campaign to promote your proposition
    - 1 post-event campaign about your proposition
  - ◇ Dedicated consultation on your campaign content and delivery timescales
  - ◇ Individual report sent after each email activity with marketing results and leads included
  - ◇ Full marketing campaign report at the end of marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up



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**As Gold Sponsor you will benefit from prime corporate branding on the event website, marketing campaigns and on the day signage. This package provides you with the opportunity of delivering a 20 minute case study presentation in one of our dedicated Training & Engagement Zones. Full package elements outlined herewith:**

- Gold Exhibition package (5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 1 x 20-minute speaking and Q&A slot in one of the dedicated Knowledge Transfer Zones
- 10 x All Access exhibitor passes including catering
- 8 x Passes to invites for Partners or Customers as your guest on the day
- Positioned corporate branding on the event website
- 1 Dedicated Social Media Post linking your company with Image/Company Logo and Text
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Access to delegate badge scanning software, to capture leads as delegates visit your stand

## Gold Sponsor Package

### Premium Option includes:

- Bespoke managed email marketing campaign to include :
  - ◇ 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event
    - 1 pre-event campaign to promote your proposition
    - 1 post-event campaign about your proposition
  - ◇ Dedicated consultation on your campaign content and delivery timescales
  - ◇ Individual report sent after each email activity with marketing results and leads included
  - ◇ Full marketing campaign report at the end of marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up



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## Keynote Arena Sponsor Package (limited to 1 organisation)

**As the Keynote Arena Zone Sponsor you will benefit from prime corporate branding on the event website, marketing campaigns and on the day signage, driving brand awareness and visibility to the key decision makers in attendance. Full package elements outlined herewith:**

- Silver Exhibition package (4x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including
- Exclusive corporate branding of the Keynote Arena
- Corporate branding on the presentation holding slides
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only

### Premium Option includes:

- Bespoke managed email marketing campaign to include :
  - ◇ 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event
    - 1 pre-event campaign to promote your proposition
    - 1 post-event campaign about your proposition
  - ◇ Dedicated consultation on your campaign content and delivery timescales
  - ◇ Individual report sent after each email activity with marketing results and leads included
  - ◇ Full marketing campaign report at the end of marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up



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**As the Exclusive Lanyard Sponsor you will benefit you with every delegate and exhibitor wearing your brand on the day.**

**Lanyards will feature your logo and can be coloured to associate with your brand. You will also benefit from prime corporate branding on the event website, marketing campaigns and on the day signage.**

**Full package details herewith:**

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- 1-colour corporate logo/company name to be added to the event lanyards
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only

## Lanyard Sponsor Package (limited to 1 organisation)

### Premium Option includes:

- Bespoke managed email marketing campaign to include :
  - ◇ 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event
    - 1 pre-event campaign to promote your proposition
    - 1 post-event campaign about your proposition
  - ◇ Dedicated consultation on your campaign content and delivery timescales
  - ◇ Individual report sent after each email activity with marketing results and leads included
  - ◇ Full marketing campaign report at the end of marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up



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or book a **1-2-1 appointment** with our advisors at the time of your choosing.



**As the Exclusive Delegate Bag Sponsor your logo will be printed on the visitors bags giving you maximum opportunity to have your brand reach every delegate on entrance to the event. You will also benefit from prime corporate branding on the event website, marketing campaigns and on the day signage. Full package details herewith:**

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- 1-colour corporate logo to be added to the event delegate bag design
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only

## Delegate Bag Sponsor Package (limited to 1 organisation)

### Premium Option includes:

- Bespoke managed email marketing campaign to include :
  - ◇ 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event
    - 1 pre-event campaign to promote your proposition
    - 1 post-event campaign about your proposition
  - ◇ Dedicated consultation on your campaign content and delivery timescales
  - ◇ Individual report sent after each email activity with marketing results and leads included
  - ◇ Full marketing campaign report at the end of marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up



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**As the Day Planner Sponsor you will benefit you with prominent branding on the printed and online day planner/agenda, driving brand awareness and visibility to the key decision makers in attendance.**

**Benefits include:**

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- Corporate branding on P4H England 2024 Day Planner
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only

## Day Planner Sponsor Package (limited to 1 organisation)

**Premium Option includes:**

- Bespoke managed email marketing campaign to include :
  - ◇ 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event
    - 1 pre-event campaign to promote your proposition
    - 1 post-event campaign about your proposition
  - ◇ Dedicated consultation on your campaign content and delivery timescales
  - ◇ Individual report sent after each email activity with marketing results and leads included
  - ◇ Full marketing campaign report at the end of marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up



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**As the Skills Development Zone Sponsor you will benefit from prime corporate branding on the event website, marketing campaigns and on the day signage, driving brand awareness and visibility to the key decision makers in attendance. Benefits include:**

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- Exclusive corporate branding of one of the event Skills Zones
- Corporate branding on the Skills Zone presentation holding slides
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

## Skills Development Zone Sponsor Package (limited to 5 organisations)

### Premium Option includes:

- Bespoke managed email marketing campaign to include :
  - ◇ 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event
    - 1 pre-event campaign to promote your proposition
    - 1 post-event campaign about your proposition
  - ◇ Dedicated consultation on your campaign content and delivery timescales
  - ◇ Individual report sent after each email activity with marketing results and leads included
  - ◇ Full marketing campaign report at the end of marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up



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**As the Exclusive Registration Sponsor your logo will be the first brand delegates see upon arrival at the event. Your logo will be printed on all registration booths and you will have the opportunity to provide pens and literature in this area. You will also benefit from prime corporate branding on the event website, marketing campaigns and on the day signage. Full package details herewith :**

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- Exclusive corporate branding on the registration booth panels (top and bottom panels)
- Registration pens carrying your corporate branding (to be supplied by the sponsor)
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only

## Registration Sponsor Package (limited to 1 organisation)

### Premium Option includes:

- Bespoke managed email marketing campaign to include :
  - ◇ 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event
    - 1 pre-event campaign to promote your proposition
    - 1 post-event campaign about your proposition
  - ◇ Dedicated consultation on your campaign content and delivery timescales
  - ◇ Individual report sent after each email activity with marketing results and leads included
  - ◇ Full marketing campaign report at the end of marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up



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## Platinum Exhibition Package

- 4x4 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 6 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner

### Upgrade option

Option to upgrade to include lead-up marketing campaigns with your exhibition stand. Looking to increase your brand reach ahead of exhibiting at the event?

Our email marketing campaigns can support you in reaching the delegates registered and/or a wider public sector audience in advance of the event day.

More details about the marketing upgrade options can be seen on page 8 & 9 of this brochure or you can contact the event sales team



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or book a **1-2-1 appointment** with our advisors at the time of your choosing.



- 5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner

## Upgrade option

Option to upgrade to include lead-up marketing campaigns with your exhibition stand. Looking to increase your brand reach ahead of exhibiting at the event?

Our email marketing campaigns can support you in reaching the delegates registered and/or a wider public sector audience in advance of the event day.

More details about the marketing upgrade options can be seen on page 8 & 9 of this brochure or you can contact the event sales team

## Gold Exhibition Package



Contact the team today to discuss sponsoring/exhibiting at P4H England 2024.  
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or book a **1-2-1 appointment** with our advisors at the time of your choosing.



## Silver Exhibition Package

- 4x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner

### Upgrade option

Option to upgrade to include lead-up marketing campaigns with your exhibition stand. Looking to increase your brand reach ahead of exhibiting at the event?

Our email marketing campaigns can support you in reaching the delegates registered and/or a wider public sector audience in advance of the event day.

More details about the marketing upgrade options can be seen on page 8 & 9 of this brochure or you can contact the event sales team



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## Bronze Exhibition Package

- 3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner

### Upgrade option

Option to upgrade to include lead-up marketing campaigns with your exhibition stand. Looking to increase your brand reach ahead of exhibiting at the event?

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- 2x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights
- 2 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner

## Upgrade option

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## SME Exhibition Package



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# procurement health

ENGLAND 2024

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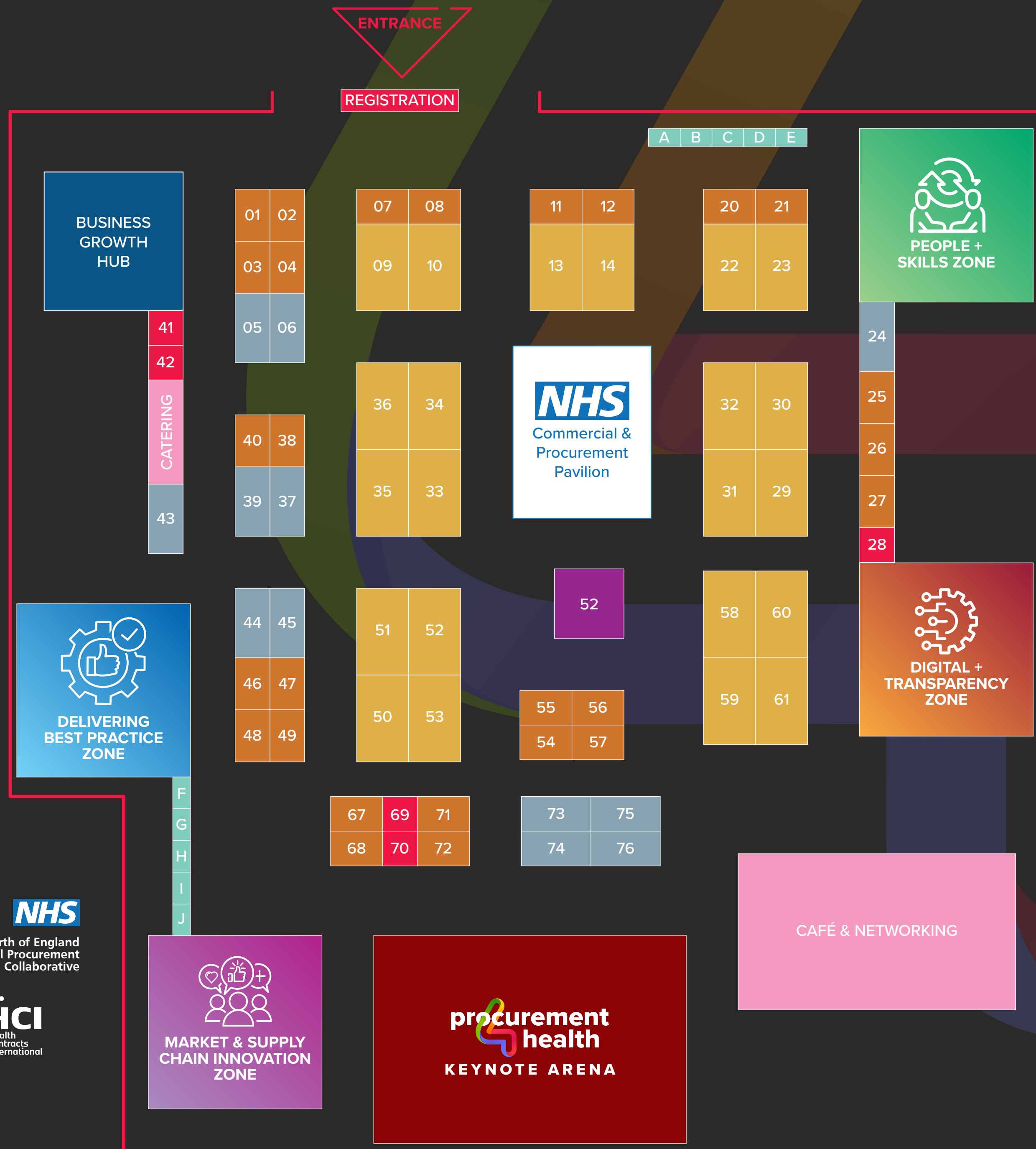
## FLOORPLAN

-  Platinum Stand 4x4m
-  Gold Stand 5x3m
-  Silver Stand 4x2m
-  Bronze Stand 3x2m
-  SME Stand 2x2m
-  TableTop Stand


THANK YOU TO OUR EVENT PARTNERS



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The logo for Procurement Health England 2024 features a stylized '4' shape composed of four overlapping, rounded rectangular segments in green, orange, blue, and red. The text 'procurement' is in white lowercase, 'health' is in white lowercase, and 'ENGLAND 2024' is in red uppercase.

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